

# MARKET MUSINGS

BY GLEN & JAMIE (MARKETPLACE), EVELYN ESHUN (5 TOP TRENDS FOR 2015)

3 designers chronicle their decor sightings at High Point and reveal what's in store for 2015



Glen and Jamie

DESIGNER DUO GLEN PELOSO & JAMIE ALEXANDER
REPORT ON WHAT'S NEW IN THE MARKETPLACE

igh Point is a hot spot for furniture and decor retailers.

The North Carolina trade show is where many buyers go to select inventory for the coming season. It is also where designers go to discover what trends to look for.



#### Tried and true

Ouite a few manufacturers have been exhibiting at the show for many generations. Anyone over 65 would surely recognize their brands.

Each year these manufacturers present new items to the market; some do really well and flood the retail market or they're discontinued by the next market, never to be thought of again.

Sometimes, they are revived, as was the case with Stanley Furniture and the Crestaire collection. Jamie and I hosted a party for the launch of the collections.

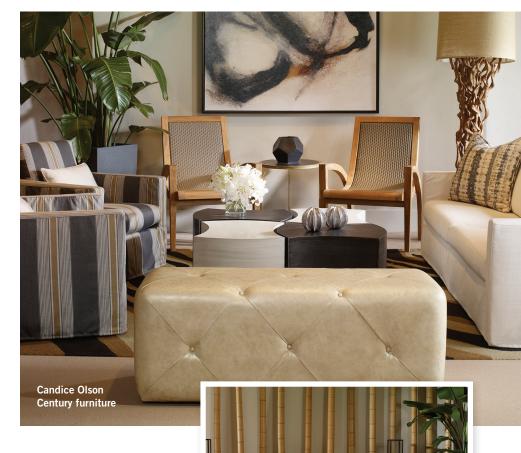
Stanley is known as a traditional to transitional manufacturer of case goods (non-upholstered furniture). They treated us to a beautiful collection inspired by a mid-century modern style that would happily fit into today's home. Every detail was carefully designed and considered so the finishes and craftsmanship are what you would expect of a Stanley piece of furniture.

During the 1950s, Stanley's mid-century modern designs would have been called "current." Whereas they could simply just revive those old designs, they modernized the lines and mixed the metals and finishes to make the Crestaire collection. We loved it and have already recommended the line to a few clients.

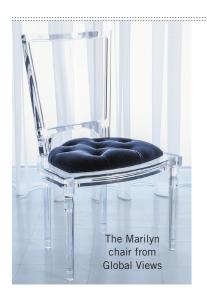
## Canadian design darling

Nothing makes us happier than seeing fellow Canadians working with great manufacturers. Candice Olson has developed a line with Century furniture, another manufacturer that has been part of the North Carolina furniture scene for several generations. Today, the founder's great grandson heads up the company in Hickory, North Carolina.

In recent years, Century has introduced an outdoor furniture line that epitomizes the idea of "bringing the indoors out." We have used some of those pieces in client projects and it is difficult to be sure if the furniture is designed to be indoors or out. Candice's collection continues the theme with a relaxed, casual grouping that is not only beautiful but also very comfortable.



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#### Must-have items

The Global Views showroom is one of our favourite places to visit at the show. This accessories and furniture company has some of the most extraordinary pieces. It's extremely rare for us to complete a project that doesn't have Global Views as part of the finishing. The lighting, accessories, carpets, and occasional tables are exceptional.

This year, they introduced Lucite

chairs that were one of the market's big hits. The Marilyn chair was likely inspired from the 'ghost' chair designed by Philippe Stark and the Louis XV chair. As a result, it can be worked seamlessly into any home with decor from transitional to modern.

There is no question that the High Point Market was well worth the trip and we are looking forward to the Las Vegas market in January. We will let you know what we find!

# TOP TRENDS TO LOOK OUT FOR IN 2015

Although I was exhausted and overwhelmed by the High Point show, I was tremendously inspired and eagerly await the design trends that will emerge this year. You'll see design go in different directions, from fabrics, wall coverings, and lighting to flooring and furnishings. Here are the top 5 trends that caught my eye for 2015.



# Lighting

Design lesson 101: Without light, there is nothing. Current lighting trends definitely acknowledge this. Light fixtures not only serve a functional purpose, they also add a sculptural and artistically dynamic element. Metals are used to re-create shapes found in nature, such as branches, sea urchins and bubbles. Lighting is the source of inspiration for the room as well as the finishing touch as a personal expression.

# Evelyn Eshun Did Some Trendspotting FOR R&D AT THE FALL MARKET



## (1)

## Warm metals

Polished chrome may be the neutral metal that suits all spaces but warm metals like polished brass and copper made an appearance. Blended with high-gloss wood finishes and classic velvets, the look is glamorous and vintage instead of the garishness we tend to attribute to the use of brass and gold in decor.



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#### Mid-century eclectic mix

The fascination with the '50s and '60s seems to be steadfast. Clean lines and simple shapes show up in chairs, sideboards, shelving units, and more. Our desire for high-design style is evident in the seamless integration of mid-century modern designs of the '60s with a 21st-century esthetic. Simple shapes with a subtle blend of masculine and feminine elements are used to bring the glamour of the past into our homes.







### Deep jewel tones

As the economy improves, the colours get richer and deeper. I saw lots of deep jewel tones—purples, fuchsia and navy—paired with textures and finishes like snakeskin, acrylic and mother of pearl. The combination creates a sense of exotic luxury.



#### ROAD TO FURNITURE HAVEN

The 1840s railway expansion led the way for High Point, North Carolina to become a global focal point of furniture manufacturing. Because of abundant lumber furniture-making became a family business opportunity and a regional craft in this area. Today, the market is almost 12 million square feet of showroom space, supplying the international market with a wide selection of furnishings and accessories twice a year, fall and spring.

### SOURCES

Images 1 to 3: Worlds Away, worlds-away.com; Image 4: Troy Lighting, troy-lighting.com; Image 5: Kichler, kichler.com